



E-Business at its Best!

10 Great Reasons to work with acadia creative

■ We do more than just design.

Sure we're known for bringing to life intriguing designs for print, web and multimedia. Everything from front-end user interface design to graphic design to photography that touches and inspires your customers. On the flip side you'll learn that there's more to acadia creative than just great looks. When we apply our big brains to our nuts-and-bolts experience, you'll realize we can handle all your back-end needs as well. Everything from developing an e-commerce engine, order processing and accounting systems to point of sale and real-time inventory tracking.

■ We'll put a method to your madness.

When chaos rules, you can be sure the customer knows. And if they're not getting your best, you can bet they'll click somewhere else. Count on acadia to redesign your business processes to better streamline your e-business. Everything from work flow systems to order processing to customer service. We can even improve your pick, pack and ship system to ensure that orders are going out fast enough.

■ There's no need to reinvent the wheel.

Why spend time and money when someone else has already done work? We can take the R&D performed by other companies, leverage their brains and technology and apply our own design and requirements based on the your needs.

■ We'll take a thoughtful approach to building your site.

There's got to be something about your website that really frustrates you. Maybe the design doesn't truly reflect your company brand. Or perhaps the interface is so clunky that customers avoid it like the plague. We guarantee that won't happen with acadia creative. We'll carefully listen to make sure we address all of your needs, both from the design and technology sides. And we'll evaluate what you're currently using and determine the best solution for your needs—whether that means modifying your existing technology or suggesting a new one.

■ We'll develop a website that grows with you.

If there's one thing you can count on in business, things will always change. That's why we'll build your website with the future in mind. We make projects scalable to keep in step with the ongoing innovations in technology as well as you own company's growth. As your company grows, we'll make sure your web can too.

■ Updating your website is a snap.

acadia creative makes out-of-date websites a thing of the past. If you're the hands-on type, we can build a web-based editor and train your staff to use it to update your website yourself. If hands-off is more your style, we can handle it and offer several packaged maintenance plans to fit your needs and budget.

■ We'll help you connect with customers.

Does your company pop up when customers do a search? If people are having a hard time finding your site, we can do search engine optimization. We'll dig deep to discover the words to help turn your website into gold.

■ You'll love our easy-going work style.

When you step into acadia creative, you're immediately put at ease. For some clients, working with a creative firm is a new experience; with others it's old hat. Whoever you are, we'll ensure the experience feels just right, because comfort is what we're all about.

■ Turn to us for the little extras.

There's more to us than meets the eye, so what ever you need, just ask and see what else our big brains can do. If you need to know where you rank in the market place, we'll conduct a competitive analysis. Or maybe you need a store locator list. No problem, we can handle that. If you want to touch your customers on a regular basis, we can set up an email newsletter system to collect customer data and manage your list.

■ We'll help when you're at a loss for words.

Having a website that looks and works the way you want is great, but don't forget to fill it with meaningful content. If you need a little help, you can count on our crackerjack copywriters to cook up something scintillating for your online catalog or your email newsletter.

206.438.9996

www.acadiacreative.com

2015 west dravus st., seattle, wa 98199