

INSPIRATIONAL SPEAKER TRAINING PROGRAM

Make Yourself a Standout When You're Standing Front and Center ...



When you think about public speaking, what goes through your mind? Do you flashback to a presentation where you bored your audience to tears? Perhaps you see a motivating speaker and think "That's what I want to do!" Or maybe like many people, you would actually rather face certain death than ever speak in public.

Whatever public speaking means to you today, we'd like to help you change that picture. With the right coaching and instruction, you can learn what it takes to energize and ignite an audience and become an outstanding speaker.

Everyone Can Become an Inspirational Speaker



At Merriweather Training & Development, we turn average presenters into exceptional speakers. We eliminate the fear factors that hold you back from speaking. We push you out of your comfort zone, help you to challenge yourself and stretch your abilities to become a better presenter.

Our Inspirational Speaker Training Program can help you become a more effective and influential speaker. We help you focus on your audience's needs and find your "authentic voice" for maximum impact. We give you the tools, techniques, and most importantly, the practical experience, to make you a confident and compelling speaker.

The Inspirational Speaker Training Program was designed to help you:

- Learn to speak from the heart
- Identify your true audience
- Connect with your audience in a genuine, conversational manner
- Have fun every time you speak in front of people

For Speakers Ready to Get Down to Business

If you're in a hurry to improve your speaking skills, then this program is designed for you. In just two days, **presenters of every level** can benefit tremendously and improve their skills—from novice beginners hesitant to take center stage to accomplished executives looking to better connect with audiences and polish their delivery.

2-Day Intensive "Boot Camp" Format

We call it a boot camp for a very good reason. We've compressed into an intensive 2-day workshop more information and speaking practice than you'd get in a year at a speaker's club. This interactive program gives you the basic training you need to become an inspirational presenter. Relax, pushups aren't required, but you will need to check your inhibitions at the door and be prepared to fully participate.

No boring lectures here. Each day is a highly-interactive session, and within the first hour, you'll be on your feet in front of a camera giving a 3-minute presentation. Throughout the training program, you'll get lots of hands-on experience delivering an average of 9 to 12 presentations. You'll be working in small groups of five or six with a dedicated coach/instructor. This format creates a safe environment for everyone, and allows us to follow each presentation with candid feedback and support from coaches and peers alike.

Day 2 focuses on learning to tailor your own content to fit the needs of your particular audience. The program culminates with two fun and energized speaking competitions—a team effort and personal presentations where you'll be scoring, and be scored by, your peers. You'll be astounded by how much you and everyone in the group learns, absorbs and improves in just two days. Most participants consider it a life-changing event.

Continued support to achieve your potential. Unlike most speaking workshops, this program doesn't end when you walk out the door. In addition to the two-day intensive, you'll participate in an in-person, 30-minute follow-up session, scheduled at your convenience. You'll receive valuable feedback before your next scheduled speaking engagement to ensure you're using the skills you learned in the program.

Two Courses in One

When you take the Inspirational Speaker Training Program, you're really getting two programs in one. Our program curriculum is modeled around the Five Principles of Exemplary Leadership, because we believe that like any successful leader, a speaker's purpose is to convince, influence and effect change. We'll give you the leadership tools and accelerated learning techniques that will help you become an inspirational speaker. You can use these same tools and techniques in the workplace to help your teams achieve exceptional performance levels.

"Without a doubt this program has been the catalyst to helping us present to our clients. Not only do the Merriweather team focus on core business needs but the morale of the attendees has markedly increased."

Robert Ford, Int CIO, Microsoft

Program Cost: \$2,000



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